

## PISS POOR CHIEF RATIONALE

First—This artwork was inspired by the taxpayer funded (National Endowment of the Arts) “art” Piss Christ. If you profess to be disgusted by Piss Poor Chief, you must be absolutely offended by Piss Christ. Who is more likely to be offended— some proportion of 300 million Americans by filtered water emitted from a genuine, widely recognized artwork onto a Halloween mask of one of 44 U.S. presidents, or the more than one billion Christians worldwide, who believe that Jesus Christ is the one and only son of God Almighty, by a depiction of Him crucified floating in a jar of actual human urine? Or by taxpayers who funded Piss Christ, or by one American investing his private funds to make a 1st Amendment protected statement?

Second—That statement is my expert opinion of the four-year performance of Barak Obama as a Chief Executive Officer. In more than forty years as a college professor, consultant to management and NYSE company board member, I have evaluated, signed off on, and testified under oath regarding the performance of academic deans and presidents; senior private sector and government executives including CMOs, CFOs, CIOs and CEOs; and officers and executives of two NYSE companies. [For documentation, please see either of my two websites, noted below.] That expertise is the foundation for my opinion of Obama: [piss poor chief](#).

Third—I make this artwork statement to call attention to my Reagan Principle (up toward maximum individual freedom or down toward the ant heap of totalitarianism) analytical tool: evaluate any public policy, person or political promise by asking—would the actual performance of this policy, person, etc. fundamentally push America up to freedom or down to totalitarianism? If this brief description piques your interest, please see [drbenenis.com](#).

Fourth—I also want to call attention to my energy development projects. My company can improve the supply/demand balance of energy generation and use in three “green” ways. First—by storing electricity not immediately consumed as compressed air, transporting that air in pipelines to more closely meet demand, use that compressed air to power pneumatic tools and machines, or convert that air to electricity without burning fossil fuels (in fact exhausting cold air for HVAC). That process could also be used to purify water (and retain the precipitants), and/or to improve the production efficiency of electric generating sets. Second—a different set of technologies can extract natural gas from shale or abandoned coal or oil deposits without fracking. Third—by concentrating two or more energy generation/storage technologies in the same location, thereby increasing the value of land at that location (and decreasing total land use to produce a given amount of energy. If those technologies are of interest, please see [EnisEnerGen.com](#).